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Wesley Housing Positions Organization for Enhanced Visibility & Growth
Nonprofit executive recruited to drive external relations for affordable housing leader

Alexandria, VA – January 17, 2017: Wesley Housing today announced the appointment of fundraising, marketing, and communications professional, Kathy Mejasich, as Director of External Relations. In this new position, Mejasich will lead the organization’s corporate, individual, and grant-based fundraising efforts. In addition, she will direct marketing, communications, and volunteer activities designed to enhance the resident experience and the reputation of the organization within the greater affordable housing community.

“We are thrilled to welcome Kathy to the Wesley Housing family,” said Shelley Murphy, CEO & President of Wesley Housing Development Corporation. “Kathy brings a wealth of experience to Wesley and the staff looks forward to working with her on new initiatives to increase our fundraising and communications capacities while addressing the issue of affordable housing within our footprint.”

Prior to joining Wesley Housing, Mejasich most recently served as Vice President of Strategy and Operations for the Sports & Fitness Industry Association (SFIA). She has also held management positions with the International Road Federation (IRF), United Services Organizations (USO), and Special Olympics International. She began her career as an officer in the United States Air Force. Mejasich holds a B.A. in sociology & criminal justice from Bloomsburg University and a M.P.A. from Troy State University.

“As a longtime resident of Northern Virginia, I am thrilled with the opportunity to couple my nonprofit experience with an issue that impacts so many people in my community,” said Mejasich. “I am looking forward to educating new audiences about Wesley’s strategy to bring more affordable housing and supportive services to low and moderate-income families, seniors, and the disabled throughout the region,” added Mejasich.

Mejasich will work closely with the Board, senior management, staff, and volunteers at Wesley Housing to help diversify and improve fundraising streams, communicate the mission and impact of the organization, and help promote the cause of affordable housing.

About Wesley Housing Development Corporation: Wesley Housing Development Corporation (Wesley Housing), a leading non-profit Northern Virginia developer, has been working to provide affordable rental housing for families for more than 40 years. In its four decades of service, Wesley Housing has emerged as a premier developer of affordable housing with a portfolio market value of more than \$76 million. Wesley Housing has acquired 26 rental properties, providing quality housing for at-risk individuals and families. Wesley Housing supplements housing with supportive services for residents, including low- and moderate-income families, seniors, and the disabled.

For more information, please visit www.wesleyhousing.org.

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